



CREATING A ROAD MAP FOR YOUR FUTURE

BIO - Karen Jacobsen - The GPS Girl®

At the age of seven in small town Australia, Karen Jacobsen saw Olivia Newton-John on television and knew what she wanted to do with her life. She wanted to become a professional singer and move to America.

Driven to follow her dream, and born to light up the stage, Karen moved to New York City with one suitcase and became an award-winning **Singer and Songwriter**. Musical career highlights include: sharing the stage with Norah Jones, Neil Sedaka and Christopher Cross, singing the national anthem at major sporting events (Madison Square Garden, Fenway Park, Dodger Stadium, for 80, 000 at Giants Stadium for a New York Jets game, Queensland's Suncorp Stadium for an Australia vs South Africa TriNations International Rugby Game for 52, 000) and licensing her songs to network television.

Unexpectedly, it was her speaking voice that has brought a unique pop culture status. Karen Jacobsen is heard in over **a billion** GPS and smartphone devices around the world.

Perhaps her speaking voice has given you directions in your car or phone as the **Original Australian Voice of "Siri"**. From that one voice-over booking Karen created her empowerment brand **The GPS Girl®**, giving directions for life and business and showing how to navigate change powerfully with the **5 Directions for "Recalculating"**.

An **International Speaker** and **Concert Performer**, both live and virtually, she has been a TEDx Speaker and Global Artist in Residence at High Point University. Karen has also enjoyed wide international media coverage, including the NBC Today Show, ABC World News Tonight, the CBS Early Show, NY Daily News, Glamour magazine and was named one of People Magazine's Most Intriguing People. She was told she had made it when named as a clue in **The New York Times crossword puzzle**, but particularly enjoyed Harry Connick Jr calling her "hypnotic" on his national US talk show.

The "Recalculate Your Life" events and retreats are powerful transformational experiences Karen delivers in person and virtually. She is an in demand Voice-Over artist recording customized voice systems and advertising campaigns, and a prolific songwriter and **Recording Artist**, currently working on her 10th studio album. She is the **Composer** for musical theatre productions "Perfectly Imperfect", "Before Time", and her one woman musical memoir "**Mackay to Manhattan**," which premiered at the Mackay Entertainment and Convention Centre in Australia in September, 2020.

An Author, Karen has written two books; **The GPS Girl's Road Map for Your Future**, and **Recalculate - Directions for Driving Performance Success**. Along with her creative projects, her husband, young son, business and global travel schedule, she knows exactly what it is like to Recalculate daily.

